UTTAR PRADESH RAJARSHI TANDON OPEN UNIVERSITY PRAYAGRAJ

SCHOOL OF MANAGEMENT STUDIES ASSIGNMENT PAPERS

M.COM

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2024-2025

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 101 | Course Name: MANAGEMENT ACCOUNTING |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|---------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 -300 words) | Marks | Mapped CO | Category |
| 1 | What is accounting principles? लेखांकन सिद्धांत क्या हैं? | 2 | 1,3,4 | Analyzing & understanding |
| | UNIT 2 Short answer type question (approx. 200 -300 words) | | | |
| 2 | Give a brief description of Accounting Standards adopted in India. भारत में अपनाए गए लेखांकन मानकों का संक्षिप्त विवरण दीजिए। | 2 | 1,3,4 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - | | | |
| 3 | 300words) What is the conceptual basis of balance sheet? बैलेंस शीट का वैचारिक आधार क्या है? | 2 | 3,4 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 -300 words) | | | |
| 4 | Explain what a Balance Sheet is and what information it conveys to an outsider? बताएं कि बैलेंस शीट क्या है और यह किसी बाहरी व्यक्ति को क्या जानकारी देती है? | 2 | 2,3 | Analyzing & understanding |
| | UNIT 5 Short answer type question (approx. 200 -300 | | | |
| 5 | words) Write brief note on construction of balance sheet. त्लन पत्र के निर्माण पर संक्षिप्त टिप्पणी लिखिए। | 2 | 1 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 -300 words) | | | |
| 6 | How Profit and Loss Account is prepared? Explain with example. लाभ एवं हानि खाता कैसे तैयार किया जाता है? उदाहरण सहित समझाइये। | 2 | 1,2,3 | Remembering & understanding |
| | SECTION -B | | | 6*3=18 |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | marks Specify Category |
| 7 | What is accounting standards? Explain the purpose of accounting standards in corporate reporting. लेखांकन मानक क्या हैं? कॉर्पोरेट रिपोर्टिंग में लेखांकन | 6 | 1,2,3 | Analyzing & understanding |
| | मानकों के उद्देश्य की व्याख्या करें। UNIT 2 Long answer type question (approx. 500 -800 | | | |
| | words) | | | |
| 8 | Examine the role of accounting concepts in the preparation of financial statements. वित्तीय विवरण तैयार करने में लेखांकन अवधारणाओं की | 6 | 1,2,3,4 | Remembering & understanding |
| | भूमिका का परीक्षण करें। UNIT 3 Long answer type question (approx. 500 -800 | | | |
| 9 | words) "Accounting is closely connected with control". Elaborate the statement and discuss the role of accounting feedback in the process of control. "लेखांकन का नियंत्रण से गहरा संबंध है"। कथन को विस्तृत करें और नियंत्रण की प्रक्रिया में लेखांकन फीडबैक की भूमिका | 6 | 1,2 | Analyzing & understanding |

| | पर चर्चा करें। | | | |
|---------|----------------|---------------|--|--|
| | | | | |
| Session | 2024-2025 | May Marke: 30 | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 102 | Course Name: ORGANISATIONAL BEHAVIOUR |

| | SECTION -A | | | 2*6=12 mark |
|--------|--|-----------|---------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 -300 words) | Mark s | Mapped CO | Category |
| 1 | Discuss the characteristics of Organizational Behavior. संगठनात्मक व्यवहार की विशेषताओं पर चर्चा करें। | 2 | 1 & 2 | Remembering & |
| | LINITE 2 Chart organization (amount 200, 200 monds) | | | understanding |
| 2 | UNIT 2 Short answer type question (approx. 200 -300 words) Explain Human Relations Approach to management. What was its main focus? | 2 | 3&4 | Remembering & |
| | प्रबंधन के लिए मानवीय संबंध दृष्टिकोण की व्याख्या करें। इसका | | | understandin |
| | मुख्य उपदेश क्या था? | | | |
| | UNIT 3 Short answer type question (approx. 200 -300words) | 2 | 102 | A 1 . |
| 3 | Discuss the four management styles of Rensis Likert. रेंसिस लिकर्ट की चार प्रबंधन शैलियों की चर्चा करें। | 2 | 1&3 | Analyzing |
| | UNIT 4 Short answer type question (approx. 200 -300 words) | | 4.0.0 | |
| 1 | Explain how information technology has affected work teams बताएं कि सूचना प्रौद्योगिकी ने कार्य टीमों को कैसे प्रभावित किया है | 2 | 1,2,3 | Remembering & understanding |
| | | | | |
| 5 | UNIT 5 Short answer type question (approx. 200 -300 words) | 2 | 2 2 4 | Domombowin |
| • | Describe the eight preferences of Myer-Briggs type indicator मायर-ब्रिग्स प्रकार संकेतक की आठ प्राथमिकताओं का वर्णन करें | 2 | 2,3,4 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 -300 words) | | | |
| 6 | Discuss the components of the perceptual process. अवधारणात्मक प्रक्रिया के घटकों पर चर्चा करें। | 2 | 1,3,4 | Analyzing |
| | SECTION -B | 1 | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Do you agree that the knowledge of Organisational Behaviour is essential for effective management? Justify your answer with suitable examples. | 6 | 1,2,3,4 | Remembering & understandin |
| | क्या आप सहमत हैं कि प्रभावी प्रबंधन के लिए संगठनात्मक व्यवहार का ज्ञान आवश्यक है? उपयुक्त उदाहरणों के साथ अपने | | | |
| | उत्तर की पुष्टि करें। | | | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 3 | Explain the contributions of Psychology in understanding individual behavior. | 6 | 1,2,3,4 | Remembering & understanding |
| | रास्त्रियान राज्या को गागदाने में मानेविज्ञान के गोगदान की | | | |
| | व्यक्तिगत व्यवहार को समझने में मनोविज्ञान के योगदान की व्याख्या करें। | | | understandin |
| | | | | understandin |
|) | व्याख्या करें। | 6 | ,1,2,3,4 | Remembering |
| | व्याख्या करें। UNIT 3 Long answer type question (approx. 500 -800 words) | 6 | ,1,2,3,4 | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|--|
| Program Name: M.Com | |
| Course Code: M.Com 103 | Course Name: ENTREPRENUERSHIP & SMALL BUSINESS |
| | MANAGEMENT |

| SECTION -A | | | 2*6=12 marks |
|--|--|---|--|
| UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| Who is an entrepreneur and what is entrepreneurship? उद्यमी कौन है और उद्यमिता क्या है? | 2 | 1,2,3 | Remembering & understanding |
| UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| What are the characteristics of an entrepreneur? | 2 | 2,3 | Remembering & understanding |
| UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| What are various functions of entrepreneurship? एक उद्यमी की क्या विशेषताएँ होती हैं? | 2 | 1,3,4 | Remembering & understanding |
| UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| What is ECO model? ईसीओ मॉडल क्या है? | 2 | 2,4 | Remembering & understanding |
| UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| Discuss the evolution and concept of entrepreneurship development programme? उद्यमिता विकास कार्यक्रम के विकास और अवधारणा | 2 | 1,2,3,4 | Remembering & understanding |
| पर चर्चा करें? | | | |
| UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| Explain the entrepreneurship development in India? भारत में उद्यमिता विकास की व्याख्या करें? | 2 | 1,3,4 | Remembering & understanding |
| SECTION -B | l | l | 6*3=18 marks |
| UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| Explain any two theories of entrepreneurship. उद्यमिता के किन्हीं दो सिद्धांतों की व्याख्या करें | 6 | 1,2,3,4 | Remembering & understanding |
| UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| Differentiate between entrepreneurship and entrepreneur. उद्यमिता और उद्यमी के बीच अंतर बताइये। | 6 | 1,2,4 | Remembering & understanding |
| UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| Explain the process of start an enterprise? उद्यम श्रू करने की प्रक्रिया बताएं? | 6 | 2,3,4 | Remembering & understanding |
| | UNIT 1 Short answer type question (approx. 200 - 300 words) Who is an entrepreneur and what is entrepreneurship? उद्यमी कौन है और उद्यमिता क्या है? UNIT 2 Short answer type question (approx. 200 - 300 words) What are the characteristics of an entrepreneur? UNIT 3 Short answer type question (approx. 200 - 300words) What are various functions of entrepreneurship? एक उद्यमी की क्या विशेषताएँ होती हैं? UNIT 4 Short answer type question (approx. 200 - 300 words) What is ECO model? ईसीओ मॉडल क्या हैं? UNIT 5 Short answer type question (approx. 200 - 300 words) Discuss the evolution and concept of entrepreneurship development programme? उद्यमिता विकास कार्यक्रम के विकास और अवधारणा पर चर्चा करें? UNIT 6 Short answer type question (approx. 200 - 300 words) Explain the entrepreneurship development in India? भारत में उद्यमिता विकास की व्याख्या करें? SECTION -B UNIT 1 Long answer type question (approx. 500 -800 words) Explain any two theories of entrepreneurship. उद्यमिता के किन्हीं दो सिद्धांतों की व्याख्या करें UNIT 2 Long answer type question (approx. 500 -800 words) Differentiate between entrepreneurship and entrepreneur. उद्यमिता और उद्यमी के बीच अंतर बताइये। UNIT 3 Long answer type question (approx. 500 -800 words) Explain the process of start an enterprise? | UNIT 1 Short answer type question (approx. 200 - 300 words) Who is an entrepreneur and what is entrepreneurship? उद्यमी लौन है और उद्यमिता क्या है? UNIT 2 Short answer type question (approx. 200 - 300 words) What are the characteristics of an entrepreneur? UNIT 3 Short answer type question (approx. 200 - 300words) What are various functions of entrepreneurship? एक उद्यमी की क्या विशेषताएँ होती हैं? UNIT 4 Short answer type question (approx. 200 - 300 words) What is ECO model? ईसीओ मॉडल क्या है? UNIT 5 Short answer type question (approx. 200 - 300 words) Discuss the evolution and concept of entrepreneurship development programme? उद्यमिता विकास कार्यक्रम के विकास और अवधारणा पर चर्चा करें? UNIT 6 Short answer type question (approx. 200 - 300 words) Explain the entrepreneurship development in India? भारत में उद्यमिता विकास की व्याख्या करें? EXCTION -B UNIT 1 Long answer type question (approx. 500 -800 words) Explain any two theories of entrepreneurship. उद्यमिता के किन्हीं दो सिद्धांतों की व्याख्या करें UNIT 2 Long answer type question (approx. 500 -800 words) Differentiate between entrepreneurship and entrepreneur. उद्यमिता और उद्यमी के बीच अंतर बताइये। UNIT 3 Long answer type question (approx. 500 -800 words) Explain the process of start an enterprise? | UNIT 1 Short answer type question (approx. 200 - 300 words) Who is an entrepreneur and what is entrepreneurship? 2 1,2,3 उद्यमी कीन है और उद्यमिता क्या है? UNIT 2 Short answer type question (approx. 200 - 300 words) What are the characteristics of an entrepreneur? 2 2,3 UNIT 3 Short answer type question (approx. 200 - 300words) What are various functions of entrepreneurship? 2 1,3,4 UNIT 4 Short answer type question (approx. 200 - 300 words) What is ECO model? 2 2,4 ईसीओ मॉडल क्या है? UNIT 5 Short answer type question (approx. 200 - 300 words) What is ECO model? 2 2,4 ईसीओ मॉडल क्या है? UNIT 5 Short answer type question (approx. 200 - 300 words) UNIT 6 Short answer type question (approx. 200 - 300 words) Explain the entrepreneurship development in India? 300 words) UNIT 1 Long answer type question (approx. 200 - 300 words) UNIT 1 Long answer type question (approx. 500 - 800 Marks CO mapped/words) Explain any two theories of entrepreneurship. 3cq यमिता के किन्हीं दो सिद्धांतों की व्याख्या करें 2 UNIT 2 Long answer type question (approx. 500 - 800 words) Differentiate between entrepreneurship and entrepreneur. 3cq यमिता के किन्हीं दो सिद्धांतों की व्याख्या करें 2 UNIT 3 Long answer type question (approx. 500 - 800 words) Differentiate between entrepreneurship and entrepreneur. 3cq यमिता और 3cq यमी के बीच अंतर बताइये। UNIT 3 Long answer type question (approx. 500 - 800 words) Explain the process of start an enterprise? 6 2,3,4 |

| Session: | 2024-2025 Max. | Marks: 30 | | | | | |
|----------|---|------------------|-----|------|-----|--------------|---------------------------------------|
| Progran | n Name: M.Com | | | | | | |
| Course (| Code: M.Com 104 Cour | se Name: MARKE | TIN | G MA | NAC | GEMENT – 1 | |
| | SECTION | | | | | | 2*6=12 marks |
| Q. No. | UNIT 1 Short answer type question (words) | approx. 200 -300 | | Ma | rks | Mapped CO | Category |
| 1 | What is the difference between Selling ह सेलिंग और मार्केटिंग में क्या अंतर है? | and Marketing? | | 2 | | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 -300 words) | | | | | | |
| 2 | Write a short note on philosophy of n विपणन के दर्शन पर एक संक्षिप्त टिप्प | _ | | 2 | | 1,2,3 | Remembering & understanding |
| | UNIT 3 Short answer type question (| | | | | | |
| 3 | 300words) Explain the elements of marketing mix सेवा विपणन में विपणन मिश्रण के तत्व | | g | 2 | | 1,2,3,4 | Analyzing & understanding |
| | UNIT 4 Short answer type question (| | | | | | |
| 4 | words) What are the challenges faced by marke in India? भारत में ग्रामीण विपणन में विपण | | | 2 | | 2,3,4 | Remembering & understanding |
| | चुनौतियाँ हैं? UNIT 5 Short answer type question (words) | approx. 200 -300 | | | | | |
| 5 | Why marketing mix is an important determinant of a firm's success? | | | 2 | | 1,2,3 | Remembering & understanding |
| | विपणन मिश्रण किसी फर्म की सफलता निर्धारक क्यों है? | ., | | | | | |
| | UNIT 6 Short answer type question (words) | approx. 200 -300 | | | | | |
| 6 | What are the advantages of market so बाज़ार विभाजन के क्या लाभ हैं? | egmentation? | | 2 | | 1,2 | Remembering & understanding |
| | SECTION | ON -B | | | | | 6*3=18 |
| | UNIT 1 Long answer type question (a words) | approx. 500 -800 | Ma | rks | CO | mapped/ | Specify Catagory |
| 7 | What is marketing? What is the use of modern day business? विपणन क्या है? आधुनिक व्यवसाय में | _ | 6 | | 1,3 | 4 | Category Remembering & understanding |
| | क्या उपयोग है? | onnus 500 800 | | | | | |
| | UNIT 2 Long answer type question (a words) | approx. 500 -600 | | | | | |
| 8 | Explain how organizations reflect CSR conclusion to indicate the relationship b marketing and CSR? बताएं कि संगठन सीएसआर को कैसे प्र | etween social | 6 | 1,2 | | | Remembering & understanding |
| | और सामाजिक विपणन और सीएसआर | • | | | | | |
| | को इंगित करने के लिए एक संक्षिप्त वि | नेष्कर्ष निकालते | | | | | |
| | ਵਿੱ? UNIT 3 Long answer type question (a | approx. 500 -800 | | | | | |
| 9 | words) What are service quality gaps? What you follow to fill up service quality gap सेवा गुणवत्ता संबंधी खामियाँ क्या हैं? | ? | 6 | | 1,2 | 3,4 | Remembering & understanding |
| | अंतर को भरने के लिए आपको किन रप पालन करना चाहिए? | • | | | | | |
| | नाराण पर्णा पाहर : | | | | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 105 | Course Name: FINANCIAL MANAGEMENT – 1 |

| | SECTION -A | | | 2*6=12 marks |
|--------|--|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | What is stable dividend policy? स्थायी लाभांष नीति क्या है। | 2 | 1,3 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Explain Capital structure ? पूँजी ढाँचा की व्याख्या कीजिए। | 2 | 2,3 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Explain Pay Back Period. पे बैक पीरियड की व्याख्या कीजिए। | 2 | 2,3,4 | Analyzing & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | What are the sources of long term finance? दीर्घकालिक वित्त के स्रोत क्या हैं? | 2 | 1,2,3 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | What is economic order quantity (EOQ)? आर्थिक आदेश मात्रा किसे कहते हैं? | 2 | 1,2,3,4 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | What do you mean by finance function वित्त कार्य से आप क्या समझते हैं? | 2 | 1,2 | Remembering & understanding |
| | SECTION -B | | | Sh6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Define Financial management.Explain its role in a business organization. वित्तीय प्रबंधन को परिभाषित करें। एक व्यावसायिक संगठन में इसकी भूमिका की व्याख्या कीजिए। | 6 | 1,2 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | What do you understand by capital structure? Explain the points which are considered in determining the capital structure of any business. पूँजीढाँचा से आप क्या समझते हैं। किसी व्यवसाय के पूँजीढाँचा में किन विन्दुओ पर आप ध्यान देगे। | 6 | 2,3 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | What is leverage? Explain its types. लीवरेज क्या है? इसके प्रकारों की व्याख्या कीजिये। | 6 | 1,4 | Remembering & understanding |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|-----------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 201 | Course Name: RESEARCH METHODOLOGY |

| | SECTION -A | | | 2*6=12 marks |
|--------|--|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | What are the objectives of research? शोध के उद्देश्य क्या हैं? | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | What is a research problem? शोध समस्या क्या है? | 2 | 3,4 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What do you mean by research design? शोध डिज़ाइन से आप क्या समझते हैं? | 2 | 2,4 | Analyzing & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | What are the sources of secondary data? द्वितीयक डेटा के स्रोत क्या हैं? | 2 | 1,3 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Define Probability and non-probability sampling संभाव्यता और गैर-संभावना नमूनाकरण को परिभाषित करें | 2 | 2,3 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Explain scaling techniques. स्केलिंग तकनीकों को समझाइये। | 2 | 3,4 | Remembering & understanding |
| | SECTION -B | | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | What do you understand by Research Methodology? Why is it needed? Explain. अनुसंधान प्रविधि से आप क्या समझते हैं? इसकी आवश्यकता क्यों है? व्याख्या करना। | 6 | 2,3 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | What is meant by validity? How does it differ from reliability and what are its types? वैधता से क्या तात्पर्य है? यह विश्वसनीयता से किस | 6 | 3,4 | Remembering & understanding |
| | प्रकार भिन्न है तथा इसके प्रकार क्या हैं? UNIT 3 Long answer type question (approx. 500 -800 | | | |
| 9 | words) What is exploratory research? Give Example under what circumstances, exploratory research is ideal. खोजपूर्ण अनुसंधान क्या है? उदाहरण दीजिए कि किन परिस्थितियों में खोजपूर्ण अनुसंधान आदर्श है। | 6 | 1,3 | Remembering & understanding |

| Session: 2024-2025 | Max. Marks: 30 |
|-----------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com202 | Course Name: PRINCIPLES OF MANAGEMENT |

| | SECTION -A | | | 2*6=12 marks |
|--------|--|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Describe various skills of a manager. एक प्रबंधक के विभिन्न कौशलों का वर्णन करें। | 2 | 1,2,3 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Describe various characteristics of organization? संगठन की विभिन्न विशेषताओं का वर्णन करें? | 2 | 1,2 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What is scientific management? List its various characteristics. वैज्ञानिक प्रबंधन क्या है? इसकी विभिन्न विशेषताएँ सुचीबद्ध करें। | 2 | 2 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Discuss the concept of Decision theory in your words? निर्णय सिद्धांत की अवधारणा पर अपने शब्दों में चर्चा करें? | 2 | 3 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | What do you understand by "Management by objectives"? "उद्देश्यों दवारा प्रबंधन" से आप क्या समझते हैं? | 2 | 4 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Examine various techniques of forecasting पूर्वानुमान की विभिन्न तकनीकों का परीक्षण करें | 2 | 1,2 | Remembering & understanding |
| | SECTION -B | | l | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Explain the concept of Management. Also define its nature, scope and importance? प्रबंधन की अवधारणा को समझाइये। इसकी प्रकृति, | 6 | 1,2,3 | Remembering & understanding |
| | कार्यक्षेत्र एवं महत्व को भी परिभाषित करें? | | | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Explain the concept of organization, also define its nature, scope and objectives? संगठन की अवधारणा को स्पष्ट करें, इसकी प्रकृति, कार्यक्षेत्र | 6 | 1,2,3,4 | Remembering & understanding |
| | और उद्देश्यों को भी परिभाषित करें? | | | |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | Discuss the results of Hawthorne experiments conducted by Elton mayo. एल्टन मेयो दवारा संचालित हॉथोर्न प्रयोगों के परिणामों | 6 | 1,2,3,4 | Remembering & understanding |
| | पर चर्चा करें। | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|-----------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 203 | Course Name: MANAGERIAL ECONOMICS |

| | SECTION -A | _ | | | 2*6=12 marks |
|--------|---|--|-------------|-----------------------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 -300 words) | Mark | s Mapped CO | | Category |
| 1 | Define Managerial Economics and briefly explain its characteristics प्रबंधकीय अर्थशास्त्र को परिभाषित करें और इसकी | 2 | 1,2 | | Remembering & understanding |
| | विशेषताओं को संक्षेप में बताएं | | | | |
| | UNIT 2 Short answer type question (approx. 200 -300 | | | | |
| | words) | | | | |
| 2 | What is the concept of utility? Explain its features and methods of measurement. | 2 | 1,3 | | Remembering & understanding |
| | उपयोगिता की अवधारणा क्या है? इसकी विशेषताएँ एवं | | | | |
| | मापन की विधियाँ समझाइये। | | | | |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | | |
| 3 | Explain law if diminishing marginal utility. सीमांत उपयोगिता कम होने पर कानून की व्याख्या करें। | 2 | 3,4 | | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 -300 | | | | |
| | words) | | | | |
| 4 | Explain the law of equi-marginal utility | 2 | 2,4 | | Remembering & |
| | सम-सीमांत उपयोगिता का नियम समझाइये | | | | understanding |
| | UNIT 5 Short answer type question (approx. 200 -300 words) | | | | |
| 5 | What is demand? How it is calculated | 2 | 1,3 | | Analyzing & |
| | मांग क्या है? इसकी गणना कैसे की जाती है | | | | understanding |
| | UNIT 6 Short answer type question (approx. 200 -300 words) | | | | |
| 6 | What are various determinants of demand मांग के विभिन्न निर्धारक क्या हैं? | 2 2,4 | | | Remembering & understanding |
| | SECTION -B | | I | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 w | ords) | Marks | CO mappe d/ | Specify Category |
| 7 | How is managerial economics related to other brand Knowledge? Explain the methodology of managerial econo प्रबंधकीय अर्थशास्त्र ज्ञान की अन्य शाखाओं से किस प्रकार | nomics. | | 1,2,3,4 | Remembering & understanding |
| | संबंधित है? प्रबंधकीय अर्थशास्त्र की पद्धति की व्याख्या करें | | | | |
| 8 | UNIT 2 Long answer type question (approx. 500 -800 w | | 6 | 2.2 | Domombonino |
| 8 | the help of diagram. Discuss critically the importance of ranalysis is Economics. | e help of diagram. Discuss critically the importance of marginal | | 2,3 | Remembering & understanding |
| | सहायता से समझाइए। अर्थशास्त्र में सीमांत विश्लेषण के महत्व | | | | |
| | की आलोचनात्मक चर्चा करें। | | | | |
| | UNIT 3 Long answer type question (approx. 500 -800 w | ords) | | | |
| 9 | Critically examine the Law of Diminishing Utility. Why do law operate? How is this law related with the law of demand हासमान उपयोगिता के नियम का आलोचनात्मक परीक्षण व | es this 6 1,4 | | Remembering & understanding | |
| | यह कानून क्यों लागू होता है? यह कानून मांग के कानून | से किस | | | |
| | यह कानून क्यों लागू होता है? यह कानून मांग के कानून प्रकार संबंधित है? | से किस | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 204 | Course Name: MARKETING MANAGEMENT – 2 |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Explain the concept of organizational consumers संगठनात्मक उपभोक्ताओं की अवधारणा को समझाइये | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | _ |
| 2 | What are durable and non-durable products? टिकाऊ और गैर-टिकाऊ उत्पाद क्या हैं? | 2 | 2,3 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What factors contributes to the success or failure of a new product? किसी नए उत्पाद की सफलता या विफलता में कौन से | 2 | 1,3 | Analyzing & understanding |
| | कारक योगदान देते हैं? UNIT 4 Short answer type question (approx. 200 - | | | |
| 4 | 300 words) Differentiate between brand name and trade mark? ब्रांड नाम और ट्रेडमार्क के बीच अंतर बताएं? | 2 | 1,3,4 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | What is price and what is the role of cost in pricing? कीमत क्या है और मूल्य निर्धारण में लागत की क्या | 2 | 2,3 | Analyzing & understanding |
| | भ्मिका है? | | | |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Describe meaning and limitations of sales forecasting? बिक्री पूर्वान्मान के अर्थ और सीमाओं का वर्णन करें? | 2 | 1,3 | Remembering & understanding |
| | SECTION -B | l | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Define family life cycle? Describe various stages of family life cycle? पारिवारिक जीवन चक्र को परिभाषित करें? पारिवारिक | 6 | 2,3 | Remembering & understanding |
| | जीवन चक्र के विभिन्न चरणों का वर्णन करें? | | | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Define product and gives various types of product? उत्पाद को परिभाषित करें और विभिन्न प्रकार के उत्पाद | 6 | 3,4 | Remembering & understanding |
| | बताएं? UNIT 3 Long answer type question (approx. 500 -800 | | | |
| | words) | | | |
| 9 | Describe product life cycle? उत्पाद जीवन चक्र का वर्णन करें? | 6 | 1,2,3 | Remembering & understanding |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 205 | Course Name: FINANCIAL MANAGEMENT – 2 |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | What is capital budgeting? प्ंजीगत बजटिंग क्या है? | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Explain the relevance of capital budgeting पूंजीगत बजटिंग की प्रासंगिकता स्पष्ट करें | 2 | 3,4 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What is cash management? How modern day business deal with it नकदी प्रबंधन क्या है? आधुनिक समय का व्यवसाय इससे कैसे निपटता है | 2 | 2,4 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Explain Payable cash management? देय नकदी प्रबंधन के बारे में बताएं? | 2 | 1,3 | Analyzing & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | What is the need of capital structure. Discuss पूंजी संरचना की क्या आवश्यकता है? चर्चा करना | 2 | 3,4 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | What is leverages? उत्तोलन क्या है? | 2 | 2 | Remembering & understanding |
| | SECTION -B | 1 | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | What is capital budgeting? Explain its process पूंजीगत बजटिंग क्या है? इसकी प्रक्रिया समझाइये | 6 | 1,2 | Analyzing & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Explain the receivable cash management. Discuss it importance प्राप्य नकदी प्रबंधन को समझाइये। इसके महत्व पर चर्चा करें | 6 | 1,3,4 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 | | | |
| 9 | words) Differentiate between over capitalization and under capitalization अधिक पूंजीकरण और कम पूंजीकरण के बीच अंतर | 6 | 1,3 | Remembering & understanding |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|----------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 301 | Course Name: BUSINESS STATISTICS |

| UNIT 1 Short answer type question (approx. 200 -300 words) What is Range ? प्रसार क्या है ? UNIT 2 Short answer type question (approx. 200 -300 words) Calculate median from 22,43,10,16,18,83,99,23,11,16,0,2,17 ? 22,43,10,16,18,83,99,23,11,16,0,2,17 से माध्यका की गणना करें? UNIT 3 Short answer type question (approx. 200 - 300words) What is quartile explain its' kind? चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 -300 words) From the following data calculate Karl Pearson's coefficient of Skewness | 2 2 2 | Mapped CO 1,2 3 | Remembering & understanding Numerical analyzing Remembering & understanding |
|--|---|--|---|
| प्रसार क्या है ? UNIT 2 Short answer type question (approx. 200 -300 words) Calculate median from 22,43,10,16,18,83,99,23,11,16,0,2,17 ? 22,43,10,16,18,83,99,23,11,16,0,2,17 से माध्यिका की गणना करें? UNIT 3 Short answer type question (approx. 200 - 300words) What is quartile explain its' kind? चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 -300 words) From the following data calculate Karl Pearson's co- | 2 | 3 | Numerical analyzing Remembering & |
| words) Calculate median from 22,43,10,16,18,83,99,23,11,16,0,2,17 ? 22,43,10,16,18,83,99,23,11,16,0,2,17 से माध्यका की गणना करें? UNIT 3 Short answer type question (approx. 200 - 300words) What is quartile explain its' kind? चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 - 300 words) From the following data calculate Karl Pearson's co- | 2 | | analyzing Remembering & |
| Calculate median from 22,43,10,16,18,83,99,23,11,16,0,2,17 ? 22,43,10,16,18,83,99,23,11,16,0,2,17 से माध्यका की गणना करें? UNIT 3 Short answer type question (approx. 200 - 300words) What is quartile explain its' kind? चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 -300 words) From the following data calculate Karl Pearson's co- | 2 | | analyzing Remembering & |
| 300words) What is quartile explain its' kind? चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 -300 words) From the following data calculate Karl Pearson's co- | | 2 | |
| चतुर्थक क्या है, प्रकार की व्याख्या करें UNIT 4 Short answer type question (approx. 200 -300 words) From the following data calculate Karl Pearson's co- | | 2 | |
| words) From the following data calculate Karl Pearson's co- | | | |
| From the following data calculate Karl Pearson's co- | _ | 1 | |
| निम्नलिखित आँकड़ो ं से कार्लिपयर्सन के विषमता गुणाकं की गणना करें Size 6 7 8 9 10 11 12 | 2 | 1,2,3 | Numerical analyzing |
| Frequency 3 6 9 13 8 5 4 UNIT 5 Short answer type question (approx. 200 -300 words) | | | |
| Explain the importance of index? सूचकांक के महत्व की व्याख्या करें? | 2 | 1,2 | Remembering & understanding |
| UNIT 6 Short answer type question (approx. 200 -300 words) | | | |
| Explain Standard Deviation ? मानक विचलन की व्याख्या करें ? | 2 | 1,3,4 | Remembering & understanding |
| SECTION -B | • | 1 | Sh6*3=18 marks |
| UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| What is central tendency ?explain mean, median and mod. प्रवृत्ति क्या है? माध्य माध्यिका और बहुलक की व्याख्या कीजिए | 6 | 1,3 | Remembering & understanding |
| UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| What is meant by correlation? Explain the kind of correlation. सहसंबंध से क्या तात्पर्य है? सहसम्बन्ध के प्रकार को स्पष्ट कीजिए। | 6 | 1,2 | Remembering & understanding |
| UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| What do you mean by primary data and secondary data? Describe the method of primary data collection. | 6 | 1,2,3 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 -300 words) Explain Standard Deviation ? मानक विचलन की व्याख्या करें ? SECTION -B UNIT 1 Long answer type question (approx. 500 -800 words) What is central tendency ?explain mean, median and mod. प्रवृत्ति क्या है? माध्य माध्यिका और बहुलक की व्याख्या कीजिए UNIT 2 Long answer type question (approx. 500 -800 words) What is meant by correlation? Explain the kind of correlation. सहसंबंध से क्या तात्पर्य है? सहसम्बन्ध के प्रकार को स्पष्ट कीजिए। UNIT 3 Long answer type question (approx. 500 -800 words) What do you mean by primary data and secondary data? Describe the method of primary data collection. प्राथमिक डेटा और द्वितीयक डेटा से आप क्या समझते हैं? प्राथमिक डेटा | UNIT 6 Short answer type question (approx. 200 -300 words) Explain Standard Deviation? मानक विचलन की व्याख्या करें ? SECTION -B UNIT 1 Long answer type question (approx. 500 -800 Marks words) What is central tendency ?explain mean, median and mod. प्रवृत्ति क्या है? माध्य माध्यिका और बहुलक की व्याख्या कीजिए UNIT 2 Long answer type question (approx. 500 -800 words) What is meant by correlation? Explain the kind of correlation. सहसंबंध से क्या तात्पर्य है? सहसम्बन्ध के प्रकार को स्पष्ट कीजिए। UNIT 3 Long answer type question (approx. 500 -800 words) What do you mean by primary data and secondary data? Describe the method of primary data collection. | UNIT 6 Short answer type question (approx. 200 -300 words) Explain Standard Deviation ? मानक विचलन की व्याख्या करें ? SECTION -B UNIT 1 Long answer type question (approx. 500 -800 Marks CO mapped/words) What is central tendency ?explain mean, median and mod. प्रवृत्ति क्या है? माध्य माध्यिका और बहुलक की व्याख्या कीजिए UNIT 2 Long answer type question (approx. 500 -800 words) What is meant by correlation? Explain the kind of correlation. सहसंबंध से क्या तात्पर्य है? सहसम्बन्ध के प्रकार को स्पष्ट कीजिए। UNIT 3 Long answer type question (approx. 500 -800 words) What do you mean by primary data and secondary data? Describe the method of primary data collection. |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|-------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 302 | Course Name: INCOME TAX |

| | SECTION -A | | | 2*6=12 marks |
|--------|--|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Filing of returns रिटर्न दाखिल करना | 2 | 1 | Analyzing & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Tax Slab for 2023-24 2023-24 के लिए टैक्स स्लैब | 2 | 1 | Analyzing & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Income from House Property गृह संपत्ति से आय | 2 | 2 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Tax deductible at source स्रोत पर कर कटौती योग्य | 2 | 2,3 | Analyzing & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Assessment year निर्धारण वर्ष | 2 | 4 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Agriculture income कृषि आय | 2 | 2 | Remembering & understanding |
| | SECTION -B | • | | Sh6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Explain Nature and Scope of Tax Planning कर नियोजन की प्रकृति एवं कार्यक्षेत्र की व्याख्या करें | 6 | 1,2 | Analyzing & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Explain Tax on Individual Income व्यक्तिगत आय पर कर की व्याख्या करें | 6 | 1,3 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | Exemptions and standard Deductions for financial year 2023-24 | 6 | ,1,2,3,4 | Analyzing & understanding |
| | वित्तीय वर्ष 2023-24 के लिए छूट और मानक कटौती | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|----------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 303 | Course Name: BUSINESS ENVIORMENT |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Explain various components of business environment. व्यावसायिक वातावरण के विभिन्न घटकों की व्याख्या करें। | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Describe various characteristics of organization? संगठन की विभिन्न विशेषताओं का वर्णन करें? | 2 | 2,3 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What are the various theories of business cycle? ट्यापार चक्र के विभिन्न सिद्धांत क्या हैं? | 2 | 1,2,3 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | What are the aspects of political environment which affect business? राजनीतिक वातावरण के वे कौन से पहलू हैं जो | 2 | 2,3 | Remembering & understanding |
| | व्यवसाय को प्रभावित करते हैं? | | | |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Define economic environment of business. व्यवसाय के आर्थिक वातावरण को परिभाषित करें। | 2 | 1,3 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Discuss the new industrial policy of India. भारत की नई औद्योगिक नीति पर चर्चा करें। | 2 | 2,4 | Remembering & understanding |
| | SECTION -B | | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | What is the significance of studying business environment? व्यावसायिक वातावरण के अध्ययन का क्या महत्व है? | 6 | 1,2,3,4 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Explain the concept of organization, also define its nature, scope and objectives? संगठन की अवधारणा को स्पष्ट करें, इसकी प्रकृति, कार्यक्षेत्र और उद्देश्यों को भी परिभाषित करें? | 6 | 1,2,3 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | Discuss complexity and diversity of business environment. कारोबारी माहौल की जटिलता और विविधता पर चर्चा करें। | 6 | 2,3,4 | Remembering & understanding |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 304 | Course Name: PRODUCTION MANAGEMENT -1 |

| | SECTION -A | | | 2*6=12 marks |
|--------|--|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | What is production management? उत्पादन प्रबंधन क्या है? | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | How operation management reduces the cost of operations for any firm. Explain संचालन प्रबंधन किसी भी फर्म के लिए संचालन की लागत को कैसे कम करता है। व्याख्या करे | 2 | 1 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Explain the need of production system? उत्पादन प्रणाली की आवश्यकता बताएं? | 2 | 2 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Explain the total quality management? कुल गुणवत्ता प्रबंधन की व्याख्या करें? | 2 | 3,4 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Explain the latest techniques used in production management? उत्पादन प्रबंधन में प्रयुक्त नवीनतम तकनीकों की | 2 | 1,2,3 | Remembering & understanding |
| | व्याख्या करें? | | | |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | What is forecasting? पूर्वानुमान क्या है? | 2 | 2,3 | Remembering & understanding |
| | SECTION -B | l | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Explain the basic issues that a manager faces while dealing with the production of any firm? उन बुनियादी मुद्दों की व्याख्या करें जिनका सामना एक प्रबंधक को किसी फर्म के उत्पादन से निपटने के दौरान करना पड़ता है? | 6 | 1,2,4 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Explain the relevance and advantages of production and operations management? उत्पादन और संचालन प्रबंधन की प्रासंगिकता और लाभ | 6 | 1,2,3,4 | Remembering & understanding |
| | ਕਗਾਂ? UNIT 3 Long answer type question (approx. 500 -800 | | | |
| | words) | | | |
| 9 | Forecasting helps in decision making? Give any method of forecasting which is highly used n business? | 6 | 1,2 | Remembering & understanding |
| | पूर्वानुमान निर्णय लेने में सहायता करता है? पूर्वानुमान की कोई ऐसी विधि बताइए जिसका व्यवसाय में | | | |
| | | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---|
| Program Name: M.Com | |
| Course Code: M.Com 305 | Course Name: HUMAN RESOURCE MANAGEMENT- 1 |

| | SECTION -A | | | | |
|--------|--|-------|------------|-----------------------------|--|
| Q. No. | UNIT 1 Short answer type question (approx. 200 -300 words) | Marks | Mapped CO | Category | |
| 1 | Explain the objectives and functions of human resource management | 2 | 1 | Remembering & | |
| | मानव संसाधन प्रबंधन के उद्देश्यों और कार्यों की व्याख्या करें | | | understanding | |
| | UNIT 2 Short answer type question (approx. 200 -300 words) | | | | |
| 2 | Distinguish between personnel management and HRD कार्मिक प्रबंधन और मानव संसाधन विकास के बीच अंतर बताएं | 2 | 1 | Remembering & understanding | |
| | UNIT 3 Short answer type question (approx. 200 - | | | | |
| 3 | 300words) Describe the various models of SHRM. | 2 | 3 | Remembering | |
| | SHRM के विभिन्न मॉडलों का वर्णन करें। | | | & understanding | |
| | UNIT 4 Short answer type question (approx. 200 -300 words) | | | | |
| 4 | Describe the impact of work culture on employees in international environment अंतर्राष्ट्रीय परिवेश में कर्मचारियों पर कार्य संस्कृति के प्रभाव | 2 | 2 | Analyzing & understanding | |
| | का वर्णन करें UNIT 5 Short answer type question (approx. 200 -300 | | | | |
| | words) | | | | |
| 5 | Define Human Resource Planning and outline the steps in HRP process. मानव संसाधन योजना को परिभाषित करें और एचआरपी | 2 | 2,3 | Remembering & understanding | |
| | प्रक्रिया के चरणों की रूपरेखा तैयार करें। | | | | |
| | UNIT 6 Short answer type question (approx. 200 -300 words) | | | | |
| 6 | Explain the various subsystems of HRIS HRIS की विभिन्न उपप्रणालियों की व्याख्या करें | 2 | 3,4 | Remembering & understanding | |
| | SECTION -B | | | 6*3=18 | |
| | UNIT 1 Long answer type question (approx. 500 -800 | Marks | CO mapped/ | marks Specify | |
| 7 | words) Explain the nature and scope of HRM in modern times | 6 | 2,3 | Category Remembering | |
| | आधुनिक समय में एचआरएम की प्रकृति और दायरे की व्याख्या करें | | | & understanding | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | | |
| 8 | What role has the HR manager to play in modern industry to achieve organizational goals efficiently and effectively? संगठनात्मक लक्ष्यों को कुशलतापूर्वक और प्रभावी ढंग से प्राप्त करने के लिए आधुनिक उद्योग में मानव संसाधन | 6 | 4,3 | Remembering & understanding | |
| | प्रबंधक की क्या भूमिका है? UNIT 3 Long answer type question (approx. 500 -800 | | | | |
| 0 | words) | | 2.4.2 | D 1 1 | |
| 9 | Explain the meaning and nature of strategic human resource management. रणनीतिक मानव संसाधन प्रबंधन का अर्थ और प्रकृति स्पष्ट | 6 | 2,4,3 | Remembering & understanding | |
| | करें। | | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|-------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 401 | Course Name: GOODS AND SERVICES TAX |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | What is GST? जीएसटी क्या है? | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | What do you Understand by the Remission of Tax/Duty? कर/शुल्क की छूट से आप क्या समझते हैं? UNIT 3 Short answer type question (approx. 200 - | 2 | 2,3 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Electronic commerce इलेक्ट्रॉनिक कॉमर्स | 2 | 2,3 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Structure of Goods and Services Taxes वस्तु एवं सेवा कर की संरचना | 2 | 1,3 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Preparation of Tax Invoice कर चालान तैयार करना | 2 | 1,4 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | What is Meant by Input GST? इनपुट जीएसटी से क्या तात्पर्य है? | 2 | 2,4 | Remembering & understanding |
| | SECTION -B | | • | Sh6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | Exempted good from GST सामान को जीएसटी से छूट दी गई | 6 | 1,2,3,4 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Legal Framework of GST and GST council जीएसटी और जीएसटी परिषद का कानूनी ढांचा | 6 | 1,2,3,4 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | How would you Differentiate Between CGST, SGST and IGST? आप सीजीएसटी, एसजीएसटी और आईजीएसटी के बीच | 6 | 1,2,3,4 | Remembering & understanding |
| | अंतर कैसे करेंगे? | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|-----------------------|------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com402 | Course Name: BUSINESS ETHICS |

| | SECTION -A | | | 2*6=12 marks |
|--------|---|-------|------------|-------------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Define the term business ethics. व्यावसायिक नैतिकता शब्द को परिभाषित करें। | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Describe the economic issues of business ethics. ट्यावसायिक नैतिकता के आर्थिक मुद्दों का वर्णन करें। | 2 | 2 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Describe the individual factors for ethical decision making नैतिक निर्णय लेने के लिए व्यक्तिगत कारकों का वर्णन | 2 | 3 | Remembering & understanding |
| | करें UNIT 4 Short answer type question (approx. 200 - | | | |
| 4 | 300 words) Describe the characteristics of good ethical making. अच्छे नैतिक निर्माण की विशेषताओं का वर्णन करें। | 2 | 1 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Describe the virtue ethics. सदाचार नीति का वर्णन करें. | 2 | 2,3 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Explain the role of leadership in business ethics व्यावसायिक नैतिकता में नेतृत्व की भूमिका की व्याख्या | 2 | ,2 | Remembering & understanding |
| | करें | | | |
| | SECTION -B UNIT 1 Long answer type question (approx. 500 - 800 words) | Marks | CO mapped/ | 6*3=18 marks Specify Category |
| 7 | Describe the evolutionary stage of business ethics in brief. ट्यावसायिक नैतिकता के विकासवादी चरण का संक्षेप में | 6 | 1,2 | Remembering & understanding |
| | वर्णन करें। | | | |
| | UNIT 2 Long answer type question (approx. 500 - 800 words) | | | |
| 8 | Distinguish between economic issues and competitive issues. | 6 | 2,3 | Remembering & understanding |
| | आर्थिक मुद्दों और प्रतिस्पर्धी मुद्दों के बीच अंतर करें। UNIT 3 Long answer type question (approx. 500 - 800 words) | | | |
| 9 | Describe the moral development | 6 | 2,3 | Remembering & |
| | नैतिक विकास का वर्णन कीजिये | | | understanding |

| Session: 2024-2025 | Max. Marks: | 30 | | | |
|------------------------|-------------|-------------|----------|-----|-----------|
| Program Name: M.Com | | | | | |
| Course Code: M.Com 403 | Course Nam | e: SECURITY | ANALYSIS | AND | PORTFOLIO |
| | MANAGEMEN | T | | | |

| | SECTION -A | 1 | T | 2*6=12 marks |
|--------|--|-------|-----------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Define investment decision process. निवेश निर्णय प्रक्रिया को परिभाषित करें। | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | Define investment risk and explain its evolutionary stages in brief. निवेश जोखिम को परिभाषित करें और इसके विकासवादी | 2 | 1,2,3 | Remembering & understanding |
| | चरणों को संक्षेप में समझाएं। | | | |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | Discuss the economic influence of valuation process. मूल्यांकन प्रक्रिया के आर्थिक प्रभाव पर चर्चा करें। | 2 | 2,3 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Discuss the P/E approach to equity valuation. इक्विटी मूल्यांकन के लिए पी/ई दृष्टिकोण पर चर्चा करें। | 2 | 1,2,3 | Analyzing & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | What are the basic components of the securities market? प्रतिभूति बाज़ार के मूल घटक क्या हैं? | 2 | 1,2 | Remembering & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Describe the history of securities market regulation in India | 2 | 2,3 | Remembering & understanding |
| | भारत में प्रतिभूति बाजार विनियमन के इतिहास का वर्णन करें | | | |
| | SECTION -B | | | 6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped | Specify Category |
| 7 | State and explain the effect of changes in investment environment on investment decisions. निवेश वातावरण में परिवर्तन का निवेश निर्णयों पर | 6 | 1,2,3,4 | Remembering & understanding |
| | प्रभाव बताएं और समझाएं। | | | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Define risk and distinguish between systematic and unsystematic risk जोखिम को परिभाषित करें और व्यवस्थित और | 6 | 1,2,3,4 | Remembering & understanding |
| | अव्यवस्थित जोखिम के बीच अंतर करें | | | |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | What do you understand by the three-step valuation process? Explain it. | 6 | 1,2,3,4 | Remembering & understanding |
| | तीन-चरणीय मूल्यांकन प्रक्रिया से आप क्या समझते हैं? | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---------------------------------------|
| Program Name: M.Com | |
| Course Code: M.Com 404 | Course Name: PRODUCTION MANAGEMENT -2 |

| SECTION -A | | | 2*6=12 marks | | |
|------------|--|-------|--------------|---------------------------------|--|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category | |
| 1 | Explain plant layout? ਯੂਗਟ ਕੇਤੀਤਟ ਕਗਾਂਹ? | 2 | 1,2 | Remembering & understanding | |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | | |
| 2 | What is just-in-time method? जस्ट-इन-टाइम विधि क्या है? | 2 | 2,3 | Remembering & understanding | |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | | |
| 3 | Explain the importance of Delphi method? डेल्फ़ी पद्धति का महत्व बताएं? | 2 | 1,4 | Analyzing & understanding | |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | | |
| 4 | Distinguish between work measurement and work study. कार्य माप और कार्य अध्ययन के बीच अंतर स्पष्ट करें। | 2 | 2,3 | Remembering & understanding | |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | | |
| 5 | What are the various steps involved in the facility location? | 2 | 2 | Remembering & understanding | |
| | सुविधा स्थान निर्धारण में शामिल विभिन्न चरण क्या हैं? | | | | |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | | |
| 6 | Explain about various materials handling equipment. | 2 | 4 | Remembering & understanding | |
| | विभिन्न सामग्री प्रबंधन उपकरणों के बारे में बताएं। | | | | |
| | SECTION -B UNIT 1 Long answer type question (approx. 500 -800 | Marks | CO mapped | Sh6*3=18 marks Specify Category | |
| 7 | words) What do you mean by Inventory Management? Discuss the objectives of Inventory control and the costs associated with it. इन्वेंटरी प्रबंधन से आप क्या समझते हैं? के उद्देश्यों | 6 | 2,3,4 | Analyzing & understanding | |
| | पर चर्चा करें | | | | |
| | इन्वेंटरी नियंत्रण और उससे जुड़ी लागत। | | | | |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | | |
| 8 | Explain production management, highlight its relevance? | 6 | 1,3 | Remembering & understanding | |
| | उत्पादन प्रबंधन की व्याख्या करें, इसकी प्रासंगिकता पर | | | | |
| | प्रकाश डार्ले? UNIT 3 Long answer type question (approx. 500 -800 | | | | |
| 9 | words) What do you understand by product Design? | 6 | 2,3 | Remembering & | |
| | Explain various product design | | , | understanding | |
| | उत्पाद डिज़ाइन से आप क्या समझते हैं? विभिन्न | | | | |

| Session: 2024-2025 | Max. Marks: 30 |
|------------------------|---|
| Program Name: M.Com | |
| Course Code: M.Com 405 | Course Name: HUMAN RESOURCE MANAGEMENT- 2 |

| SECTION -A | | | | 2*6=12 marks |
|------------|---|-------|------------|-----------------------------|
| Q. No. | UNIT 1 Short answer type question (approx. 200 - 300 words) | Marks | Mapped CO | Category |
| 1 | Explain the role of technology in Human Resource Management. मानव संसाधन प्रबंधन में प्रौद्योगिकी की भूमिका की व्याख्या कीजिए। | 2 | 1,2 | Remembering & understanding |
| | UNIT 2 Short answer type question (approx. 200 - 300 words) | | | |
| 2 | What are the different contemporary issues in Human Resource Management? मानव संसाधन प्रबंधन में विभिन्न समसामयिक मुद्दे क्या हैं? | 2 | 1 | Remembering & understanding |
| | UNIT 3 Short answer type question (approx. 200 - 300words) | | | |
| 3 | What do you mean by organizational development? संगठनात्मक विकास से आप क्या समझते हैं? | 2 | 3 | Remembering & understanding |
| | UNIT 4 Short answer type question (approx. 200 - 300 words) | | | |
| 4 | Explain major steps taken for Organizational Development. संगठनात्मक विकास के लिए उठाए गए प्रमुख कदमों की व्याख्या करें | 2 | 2 | Remembering & understanding |
| | UNIT 5 Short answer type question (approx. 200 - 300 words) | | | |
| 5 | Career and Succession Planning कैरियर और उत्तराधिकार योजना | 2 | 1,2 | Analyzing & understanding |
| | UNIT 6 Short answer type question (approx. 200 - 300 words) | | | |
| 6 | Define the term: Compensation and appraisal system . शब्द को परिभाषित करें: मुआवजा और मूल्यांकन प्रणाली | 2 | 2,3 | Remembering & understanding |
| | SECTION -B | | | Sh6*3=18 marks |
| | UNIT 1 Long answer type question (approx. 500 -800 words) | Marks | CO mapped/ | Specify Category |
| 7 | "Human resource management is one of the important functions of Explain the importance of HRM in this context. 'मानव संसाधन प्रबंधन महत्वपूर्ण कार्यों में से एक है'' इस संदर्भ में मानव संसाधन प्रबंधन के महत्व की व्याख्या कीजिए। | 6 | 1,2,3,4 | Remembering & understanding |
| | UNIT 2 Long answer type question (approx. 500 -800 words) | | | |
| 8 | Induction and Socialisation प्रेरण और समाजीकरण | 6 | 1,2 | Remembering & understanding |
| | UNIT 3 Long answer type question (approx. 500 -800 words) | | | |
| 9 | What do you mean by job analysis? How it is different from job evaluation? कार्य विश्लेषण से आप क्या समझते हैं ? यह कार्य मूल्यांकन से किस प्रकार भिन्न हैं? | 6 | 3,4 | Remembering & understanding |

- ➤ Learner had to submit a Mini project at their respective study centre. (Two Copies)
- > Two copy of mini project (Typed) is to be prepared by the learner and must be submitted with the assignment at their study centre.
- > The Mini project will be of 30 to 50 pages only
- ➤ The learner should take the topic from the subject studied in that respective semester.
- ➤ For Example for M.Com 106 s/he should select the topic from 101,102,103,104 or 105 same way s/he can select the topic for respective semester
- > For any query learner can contact the course coordinator between 10AM to 5 PM

The Mini Project Report must contain following contents.

- i. Company/ Organization/ Institution Profile
- ii. Objective of the Training
- iii. Research Methodology
- iv. Introduction about the research problem
- v. Questionnaire
- vi. Analysis (using various statistical tools and diagrammatic representation etc.)
- vii. Findings & Conclusion
- viii. Recommendations
- ix. Bibliography

The **COVER Page** of mini project must contains following

- ✓ Topic of Mini project
- **✓** Name of Learner
- ✓ Enrollment Number
- ✓ Centre code
- **✓** Centre Name
- ✓ Session
- **✓** Semester
- ✓ Paper code