

उत्तर प्रदेश राजर्षि टण्डन मुक्त विश्वविद्यालय, इलाहाबाद

अधिन्यास (Assignment) 2022-2023

Master of Business Administration (MBA)-First Semester

विषय	: प्रबन्धन	विषय कोड	: एम.बी.ए.
Subject	: Management	Subject Code	: MBA
कोर्स शीर्षक	:	कोर्स कोड	: एम.बी.ए. 1.1
Subject Title	: Principals of Management	Course Code	: MBA- 1.1

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. What do you understand by professionalism? Describe the role & responsibilities of a professional manager.
2. Discuss the system concept in management? Also throw light on various systems of management.
3. What are managerial skills? Discuss various managerial skills at various levels.

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

1. What do you understand by Institutional Building?
2. Explain the sources of conflict
3. Briefly define various techniques of controlling.
4. Identify the phases in decision making process.
5. Explain process of communication?
6. Define Benefits of M.B.O.?

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अधिन्यास (Assignment) 2022-2023

Master of Business Administration (MBA)

विषय	: प्रबन्धन	विषय कोड	: एम.बी.ए.
Subject	: Management	Subject Code	: MBA
कोर्स शीर्षक	:	कोर्स कोड	: एम.बी.ए.
Subject Title	: Organizational Behavior	Course Code	: MBA- 1.2

अधिकतम अंक : 30
Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18
Maximum Marks: 18

1. What do you understand by Organizational Behavior? Discuss the Principles designing in effective and efficient organization.
2. Describe the Need and importance of Path Goal Theory.
3. Discuss the concept and process of Collective Bargaining.

Section- B

खण्ड—ब

अधिकतम अंक : 12
Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. How good industrial relations are ensured in organizations?
5. What is Creativity?
6. Explain Employee Discipline?
7. What is Big five Dimensions?
8. List the objective and importance of fiedler theory.
9. How the workers participation is important for Industrial democracy?

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अधिन्यास (Assignment)

2022-2023

Master of Business Administration (MBA)

विषय : प्रबन्धन
Subject : Management
कोर्स शीर्षक :
Subject Title : Accounting
For Managers

विषय कोड : एम.बी.ए.
Subject Code : MBA
कोर्स कोड : एम.बी.ए.
Course Code : MBA- 1.3

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Discuss the role of accountant in modern business organizations. How does the accountant help in the planning and control process.
2. Discuss the rules of accounting with examples in detail?
3. What do you mean by Balance Sheet? Discuss various factures which should be focused during its preparation. How does it differ from profit and loss Account?

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. How is balance sheet different from Trial Balance?
5. What do you mean by working capital?
6. What do you mean by current assets? Also give examples.

7. List the different elements of cost? What are the purposes of preparing Trial Balance?
8. What is cash cycle? Distinguish between equity and preference shares.
9. State the importance and limitations of Profit and Loss Account.

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अधिन्यास (Assignment)

2022-2023

Master of Business Administration (MBA)

विषय : प्रबन्धन
Subject : Management
कोर्स शीर्षक :

विषय कोड : एम.बी.ए.
Subject Code : MBA
कोर्स कोड : एम.बी.ए.

Subject Title : Quantitative Techniques
For Business Decisions

Course Code : MBA- 1.4

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Find the Index Number of prices with average price as a base

Commodities	2014	2015	2016
A	5	5	7
B	5	4	6
C	6	6	7

2. Calculate Rank correlation?

A	44	46	48	52	54	56	72	21
B	36	40	42	51	44	66	71	48

3. Distinguish between Primary and secondary data and describe their merits and demerits.

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. Explain the relationship between arithmetic mean, median & mode?
and

Find median from the given table.

60	75	84	92	96	100	150	280
74	80	86	94	98	104	180	400
75	82	90	95	100	110	200	600

5. What do you understand by Consolidation and standardization?
6. Explain the components of time series.
7. Explain various methods of measuring kurtosis.
8. What is sampling? Explain its merits and demerits.
9. Define function; explain the various types of function.

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2022-2023

Master of Business Administration (MBA)

विषय : प्रबन्धन
Subject : Management

विषय कोड : एम.बी.ए.
Subject Code : MBA

कोर्स शीर्षक : प्रबन्धकीय अर्थशास्त्र
Subject Title : Managerial Economics

कोर्स कोड :
Course Code : MBA-1.5

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड—अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Discuss the objectives of Managerial Economics. How far the study of managerial Economics is useful in the Decision making process?
2. What is demand forecasting? Give the methods of forecasting demand for new product.
3. Write a detail note on the indifference curve analysis technique.

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. Differentiate between risk and uncertainty.
5. Distinguish between money cost and opportunity cost.
6. How price is determined under monopolistic market.
7. Distinguish between Direct and Derived demand.

8. Discuss the types of Public Investment decisions.
9. Explain the law of diminishing marginal utility.

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अधिन्यास (Assignment)

2022-2023

Master of Business Administration (MBA)

विषय : प्रबन्धन
Subject : Management
कोर्स शीर्षक :

विषय कोड : एम.बी.ए.
Subject Code : MBA-
कोर्स कोड : एम.बी.ए.

Subject Title : Management Information System
Course Code : MBA- 1.6

अधिकतम अंक : 30

Maximum Marks: 30

Note: Long Answer Questions. Answer should be given in 800 to 1000 words each.
Answer all questions. All questions are compulsory.

Section- A

खण्ड-अ

अधिकतम अंक : 18

Maximum Marks: 18

1. Discuss the application ICT in current business scenario in India? Differentiate between hardware and software?
2. Discuss the role of MIS (Management Information System) at different levels of management. Suggest a suitable structure for MIS clearly giving the desirable characteristics of MIS.
3.
 - a) Why is PERT important in network analysis? Explain the concept of slack and float in a project.
 - (b) Find the initial basic feasible solution of the given transportation problem by using Vogel's approximation method.

	D	E	F	Supply
A	6	4	1	50
B	3	8	7	40
C	4	4	2	60
Demand	20	95	35	150

Section- B

खण्ड—ब

अधिकतम अंक : 12

Maximum Marks: 12

Note: Short Answer Questions. Answer should be given in 200 to 300 words each.
Answer all questions. All questions are compulsory.

4. What do you understand date flow diagram and Data Dictionary?
5. What is an operating system? List the function of operating system.
6. What is DBMS? List its various advantages.
7. List the Classification of Computers?
8. Explain inventory. What is the purpose of maintaining inventory?
9. Write short notes on the following:
 - (a) Sub programs
 - (b) Structure of COBOL programs.

