

CAPITAL INVESTMENT AND FINANCING DECISIONS

BLOCK – 1

UNIT -1 Nature of Long Term Financial Decisions –

Time Value of Money, Terminal Value, Present Value, Determination of Implied Interest Rates, Determination of the Implied Principal Amount, Determination of Annuities, Financial Markets : The Benchmark, Net Present Value (NPV) Rule, Value Maximization Objective (VMO), Principal – Agent Conflict in Value Maximisation, Other Objectives and VMO, VMO and NPV Rule, Financing Decisions, Dividend Decisions, Investment Decisions, Linkages Between Financing and Investment Decisions

BLOCK – 2

UNIT – 2 Financing Through Capital Market –

Equity Shares, Features of Equity Shares, Implications for Decision Makers, Managerial Issues, Preference Shares, Features of Preference Shares, Implications for Decision Makers, Managerial Issues, Debentures, Features of Debentures, Implications for Decision Makers, Managerial Issues, Capital Market Financing – Recent Trends.

UNIT – 3 Financing Through Financial Institutions –

Commercial Banks, Development Banks, Investing Institutions, Institutional Financing: Recent Trends.

UNIT – 4 Newer Modes of Financing –

Concept of Leasing, Forms of Lease Financing, Benefits and Costs of Leasing, Economic Evaluation of Lease, An Illustration, Concept of Venture Capital, Nature and Role of Venture Capital, Evolution of

Venture Capital in USA and UK, Present State of Venture Capital in India, Implications for Decision Makers,

BLOCK - 3

UNIT - 5 Project Evaluation under Risk and Uncertainty-

Types of Project Proposals, Elements of Capital Projects, Dimensions of Project Evaluation, Project Selections Criterion, NPV and Financial Profitability, NPV and Evaluation of Risky Projects, Analysis of Risk and Uncertainty, Integrating Risk in the NPV Criterion, Risk Analysis in Practice, Bower's Model of the Investment Decision making Process,

UNIT - 6 Analysis of Non-Financial Aspects -

Non Financial Considerations, Inadequacy of Financial Evaluation, Economic or Social Evaluation, Social Cost Benefit Analysis

BLOCK - 4

UNIT - 7 Capital Structure Theories -

Optional Capital Structure : Traditional Position, Risk and Capital Structure, EBIT-EPS Analysis for Capital Structure, EBIT-EPS Approach to Capital Structure - A Graphical Analysis, Modigliani-Miller Analysis of Tax Factor, Choosing the Optimal Capital Structure - An Example, Other Considerations, Relevance of Debt Equity Ratio in Public Enterprises

UNIT - 8 Cost of Capital and Capital Structure -

Risk and Cost of Capital, Concepts of Cost of Capital, The Cost of Specific Sources of Funds, Cost of Long-term Debt, Cost of Preference Capital, Cost of Equity Capital, Cost of Retained Earnings, Choice of Weights, Calculating the Weighted Average Cost of Capital : An example

UNIT - 9 Dividend Decision -

Nature of Dividend Decision, Dividend Payment Procedures, Factor affecting Dividend Decision, Objectives and types of Dividend Policies, Relevance Dividend Policy, Alternatives to Cash Dividend

BLOCK - 5

UNIT - 10 Attiveri Minor Irrigation Project

UNIT - 11 Reliance Industries Limited -

Management Control System**BLOCK -1 Basic Concepts****UNIT- 1 Management Control System: An Introduction–**

General Concept of Control, Organisational Control, Management Control, Management Control and Strategic Planning and Control, Management Control and Operational Control, Characteristics of Management Control Systems, Designing Management Control system, Management Control system and Responsibility Accounting, Informal Management Control

UNIT- 2 Responsibility Centers –

Delegation of Responsibility Centers, The Concept of Responsibility Centers, Organisation Structure and Responsibility Centers, Types of Responsibility Centers, Establishing Responsibility Centers, Performance Evaluation of Responsibility Centers, The Concept of Responsibility Accounting.

BLOCK-2 Management Control Structure**UNIT- 3 Expense Centers –**

The concept of Expense Centre, Distinction Between Expense Centre and responsibility centre, Controllability of Expenses, Responsibility Reporting

UNIT- 4 Profit Centers –

The Role of Profit centers in an Organisations Boundary Conditions for Profit centers, Performance Measurement of Profit Centers, Profit Centre as a Motivational tool, performance Related Compensation.

UNIT- 5 Transfer Pricing –

Transfer pricing and corporate Policy, Methods of Transfer Pricing, Decentralization and Performance Evaluation, Transfer Pricing Practices.

UNIT- 6 Investment Centers –

Investment Base, Measuring Investment Centre Performance, Measuring the Investment Base, Problems of Financial Control of Investment centre.

BLOCK- 3 Management Control Process**UNIT- 7 Programming and Budgeting –**

Classification, Process of budget Setting, Flexible Budgeting, Manufacturing and Administrative Budgets, Marketing Budgets, Budgeting with Net Work Analysis, Performance Budgeting, Zero base Budgeting

UNIT- 8 Analysis and Reporting –

Meaning and Significance of a Report, Different Types of Reports, Report Preparation, Meaning and Implications of MIS, Need for MIS, A Few Myths and MIS, MIS and Computers, Management and Information System, Design and Implementation of MIS, Impact of MIS on Management, A systematic presentation of an integrated Approach, Decision Support system

UNIT- 9 Performance Evaluation –

Importance to Management, Impersonal/personal Orientation, Measuring Performance, Multiple Performance Criteria, Designing Performance Evaluation Report, Responsibility Accounting and Managerial Accountability, Divisionalisation, R.O.I. Approach, Interdivisional Pricing, Corporate and Interdivisional Charges, Effective Use of Management Accounting System, Compensation for Divisional Performance, Measuring and Controlling Performance in a MBO Framework.

BLOCK- 4 Special Applications**UNIT- 10 Management Control in Multinational Corporations –**

Definition of Multinational Corporation, Basic Objects and Characteristics of Management Control, Management Control in Multinational Operations,

Managerial Performance, Information System Between Home Country Parent and Host Country Subsidiary, Reporting system in a Large MNC, General dynamics of Subsidiary Operation in Host Country

UNIT- 11 Management Control in Project and Multi Project Organisations –

Project Defined, Project Characteristic and Management Control, A Typical Project Organisation, General Approaches to Designing Project Organisations, Project Planning and Control Techniques, Sub Contracting and Control, Control indicators in Multi Project Organisations, Role of Review Process

UNIT- 12 Management Control System in Service Organisations-

Characteristics of Services, Equipment and People Oriented In Services, Design Considerations in High and Low Contact Services, Management Control in Professional Firms, Management Control system in Hospitals, Management Control in Hotels, Management Control in Banks, Some Trends of Change in Service Industry.

UNIT- 13 Management Control in Non-Profit Organisations-

Service organisations and Non- Profit organisations, Categories of Non- Profit organisations, Profit and Non- Profit organisations: Differential Characteristics, Measuring output, Pricing in Non- Profit organisations, Management Structure in NPOs, Control In NPOs, Accounting In NPOs.

BLOCK- 5 Case Studies

CASE-1 Brooke Bond (India) Ltd. (A)

CASE-2 Dakshin Rasagan Nigam Ltd.

CASE-3 Bengal Steel Ltd.

CASE-4 Jalabhum Nutritional Programme (A)

CASE-5 Thana District Co-operative Fisheries Project (B)

CASE-6 Christian Medical College and Hospital, Vellore.

SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT

BLOCK-1

UNIT-1 Nature and Scope of Investment Decisions –

Nature of Investment Decisions, The Investment Decision Process, The Investment Environment, Financial Instruments, Financial Intermediaries, Financial Markets

UNIT-2 Components of Investment Risk –

Concept of Investment Risk, Evolution of Risk Connotations the interest Rate Risk Factor, The market Risk, Factor, The Inflation Risk Factor, The Default Risk Factor, The Management Risk Factor, The Liquidity Risk Factor

UNIT-3 Valuation of Securities-

The Three-step valuation Process, Economy Influences, Industry Influences, Empirical Support for the Valuation Sequence, The General Valuation Framework, The Basic Valuation Model, Value Price Relationship, The Coonter, Hypothesis, the Dynamic Valuation Process, Valuation of Fixed-in-come Securities, Estimating Returns on Fixed Income Securities, Valuation of Preference Shares, Valuation of Equity Shares, The Present Value of Expected Stream of Benefits from Equity Shares, Dividend Valuation Model, The P/E Approach to equity valuation

BLOCK-2

UNIT-4 Organisation and Functioning –

Primary vs. Secondary Markets, Types of Traded Securities, Stock Market in India, Origin and Growth, Role and Functions, Membership, Organisation & Management, Trading System, Stock Market

Information System, Principal Weakness, Directions of Reform, Over the Counter Exchange of India (OTCEI)

UNIT-5 Regulation –

History of Securities Market Regulation, Regulation of Secondary Market, Regulation of Primary Market, Regulation of OTCEI, Securities and Exchange Board of India (SEBI), Origin, Functions, Organisation, Activities, Self- Regulation

BLOCK – 3

UNIT – 6 Economy and Industry Analyses –

Security Analysis and Investment Decision, Fundamental Analysis, Fundamental Analysis and Efficient Market, Fundamental Analysis and Chemistry of Earnings, Economy-Industry-Company Analyses : A framework, Economy Analysis, Economic Forecasting, Anticipatory Surveys, Barometric or indicator Approach, Econometric Model Building Approach, Industry Analysis, Techniques of Industry Analysis

UNIT-7 Company Level Analysis –

Estimation of Future Price, Quantitative Analysis, Dividend Discounted Method, Price-Earnings Approach, Forecasting Earnings Per Share, Traditional Methods of Forecasting EPS Trend Analysis, ROI Approach, Market Share Approach, Independent Estimates Approach, Modern Methods of Forecasting EPS, Regressing and Correlation Analyses, Trend Analysis, Decision Tree Analysis, Qualitative Analysis

UNIT – 8 Technical Analysis –

Meaning of Technical Analysis, fundamental Analysis vs. Technical Analysis, Origin and Development of Technical Analysis, Dow Theory and its Basic Tenets,

Classical Technical Analysis, Modern Technical Analysis, Techniques of Technical Analysis, Market Indicators, Limitations of Technical Analysis,

UNIT – 9 Efficient Market Hypothesis –

Definitions of Market Efficiency, Forms of Market Efficiency, Empirical Tests of EMH, Tests of Weak Form, Tests of Semi-Strong Form, Tests of Strong Form, Anomalies in EMH, Indian Studies on Market Efficiency, Implications of EMH for Security Analysis, Implications of EMH for Portfolio Management,

BLOCK-4

UNIT – 10 Portfolio Analysis-

Inputs to Portfolio Analysis, Return and Risk Characteristics of Individual Assets, Expected Return and Risk of a Portfolio, Diversification of Risk, Portfolio Analysis and Selection, Portfolio Selection Problem, Selection of Optimal Portfolio

UNIT – 11 Portfolio Selection-

Finding the Efficient Set, Constrained Minimisation Problem, Lag range Multipliers Technique, Tracing the Efficient Frontier, Limitations of Markowitz Approach, Single-Index Model, The Assumptions and the Model, Systematic Risk, Diversifiable (or Residual) Risk and Covariance of Returns, Variance of Portfolio Returns, Estimating Beta and the Diversifiable Risk Component, Other Portfolio Selection Models

UNIT – 12 Capital Market Theory –

Concepts of Risk Free Asset, Risk Free Lending and Risk Free Borrowing, Leveraged Portfolio, Market Portfolio, capital Market Line, The CAPM, Assumptions, Security Market Line, Limitations, Arbitrage Pricing Theory (APT)

UNIT – 13 Portfolio Revision –

Meeting of Portfolio Revision, Need for Portfolio Revision, Portfolio Revision Strategies, Portfolio Revision Practices, Constraints in Portfolio Revision Formula Plans, Basic Assumptions and Ground Rules, Constant- Dollar-Value Plan, Constant-Ratio Plan, Variable-Ratio Plan, Limitations

BLOCK-5

UNIT – 14 Performance Evaluation of Managed Portfolio-

Methods of Computing Portfolio Return, Dollar-Weighted Rate of Return, Time-Weighted Rate of Return, Risk Adjusted Return, Components of Investment Performance, Stock Selection, Risk Taking, Market Timing, Problems with Risk Adjusted Measures, Benchmark Portfolio- Concept and Construction

UNIT – 15 Investment Companies-

Investment Companies, Categorisation Based on Capitalisation, Categorisation Based on Investment Objectives, Categorisation Based on Types of Assets Held, Portfolio Management Process, Problems of Portfolio Management, Problems Associated with the Mature of the Financial Markets, Investment Companies in India, Unit Trust of India (UTI) Mutual Funds of Commercial Banks (MFs), Life Insurance Corporation of India (LIC), Regulations/Guidelines Governing Investment Policies of Investment Companies in India, Statutory Regulations Governing UTI Investment, Statutory Regulations Governing Investments, Investment Options for Investment Companies in India, Investment Patterns of Investment Companies in India, UTI's Investment Pattern, LIC's Investment Pattern, Private Sector Investment Companies, Problems Faced by Indian Investment Companies, Lack of Proper Databases, Problems Due to Excessive Dependence on Corporate Debentures, Volatility of the Market

UNIT – 16 Mutual Funds-

Concept of Mutual Fund (MF), Advantages of Investing in Mutual Funds Types of Mutual Funds, History of Mutual Funds, Indian Scenario, Types of Mutual Fund Schemes in India, Organisation of Mutual funds, Creation of a Portfolio. Regulatory Environment Relating to Creation of Portfolio of Various Securities, Portfolio Revision, Systems and Controls.

International Financial Management

BLOCK-1

UNIT-1

International economics: Issues and Dimensions–

International Economics, International Finance and International Financial Management, International Economy- The Global Village, National Economy in an International Setting, International Trade Theories, Mercantilists Views, Absolute Advantage Theory, Comparative Advantage Theory, Comparative Cost Theory, Standard Theory of International Trade, Modern Theory of International Trade, Comparative Advantage- Revisited, International Capital Flows Theory, International Labour Migration Theory, Issues in International cooperation, Multinational enterprise as a system of National Units

UNIT-2

Finance Function in Multinational Firm-

Multinational Semantics, Environmental Factors and Finance Function, Theory of Foreign Direct Investment, CTM Approach, Cost of Capital, Competition/Monopoly, Mergers, Joint Ventures, etc. Techniques of Transfer Pricing, Financial Dimensions of Multinational Transfer, Distinguishing Features of International Financial Decision – making, Financial Control over Global Operations, Multinational Headquarters and Subsidiary Units, Synthesis between National and Transnational Interests,

UNIT-3

International Financial Flows: Balance of Payments Framework-

International Financial Flows : Sources and Causes, Trade Flows, Flow of Services, Unilateral Transfer, Direct Investment Abroad, Portfolio Investment Abroad, Short-term Capital flows, Balance of Payments (BOP), Concepts and Conventions, Balance of Payments Accounts, Disequilibrium's in BOP and its Accounts, India's BOP Past Trends,

International Financial Flows : Consequences and Remedial Measures,

UNIT-4

International Financial System and Institutions–

Elements of a Financial System, International Financial System : Unique Elements, International Financial System : Unique Markets, Innovations in Financial Instruments, Benefits of Internationalisation , Evolution of the International Financial System, International Financial Institutions, International Monetary Fund, World Bank, Other International Financial Institutions,

BLOCK – 2

UNIT – 5

Forex Markets and Rates –

Money Market, Actors in the Money Market, Foreign Exchange Market, Actors in the Foreign Exchange Market, Foreign Exchange Quotations, Reciprocal Rates, Cross Rates, The Chain, Price and Volume Quotations

UNIT – 6

Foreign Exchange Rates : Determination and Forecasting –

Exchange rate, Law of one price, Purchasing Power Parity (PPP), International Monetary System and Foreign Exchange Markets – Revisited, Gold Standard, Gold Exchange Standard, Bretton Wood System, Move to Floating Exchange Rate, Organisation of Foreign Exchange, Market, Spot and Forward Exchange Rates, Relationship between Forward and Sport Exchange Rates, Central Bank Intervention in the Foreign Exchange Market, Indian Exchange Rate System, Current Account Convertibility: Recent Indian Trend, Exchange rate Forecasting

UNIT – 7

Measuring Foreign Exchange Risk –

Concept of Exposure, Accounting Exposure- Translation Methods, Monetary/Non- Monetary Method, Temporal Method, current/Non-Current

Method, Economic (Cash Flow) Exposure,
Transaction Exposure, Real Operating exposure

UNIT – 8

Managing Foreign Exchange Risk –

Exposure Management: Basic Consideration,
Exposure information System, Exchange Risk
Management Strategies and Techniques, Exposure
Management: Internal Techniques, Netting, Matching,
Leading and Leading, Pricing Policies, Asset and
Liability Management, Exposure Management:
External Techniques, Forward Exchange Contracts,
Short Term Borrowing, Discounting, Factoring,
Government Exchange Risk Guarantees

BLOCK-3

UNIT –9

Financing Foreign Trade –

Export/Import Finance: Special Problems of
Developing Countries, Export Financing, import
Financing, Financing Practices or Terms of Payment,
Payment in Advance, Open Account, Documentary
Bills, Letters of Credit, Shipment on Consignment
Basis, Export Financing Techniques or Types of
Credit, Pre-shipment Financing, Post-shipment
Financing, Institutional Arrangements in India
Regarding Foreign Trade Financing, ending
Programmes of EXIM Bank, Export Credit Guarantee
through ECGC

UNIT –10

International Cash Management-

Short-term Capital Flows, Cash Balance Holdings,
Money Marketing and Interest Parity-Revisited,
Hedging Against Risks, Foreign Exchange Risks,
Inflation Risks, Centralised Cash Management,
Liquidity Imperatives

BLOCK-4

UNIT –11

Forex Regulation and Control –

Foreign Exchange, Exchange Control, Transactions
Subject to Control, Imports, Exports, Export
Declaration Forms, Permitted Method of Payment,

Permitted Currencies, Grouping of Countries,
Authorised Dealer, Export of Gold etc. Rate of
Exchange, Exchange Rate of the Rupee, Bank's
Dealings in Foreign Exchange, Exchange Contracts,
Foreign Remittances, Foreign Travel, Import/Export
Guarantees, Rupee Account of Non-Resident Indians,
Rupee Account of Non-Indians, Rupee Accounts of
Non-Resident Banks, Acquisition/Disposal of property
by Non-Resident Indians/Foreigners, Investments in
Shares, Securities etc, by Non-Resident Indians/
Foreigners

UNIT –12

International Financing Strategy-

Institutional Structure, Growth of the Eurodollar
Market, Instruments and Rates of Interest of the Euro
Currency Markets, Euro currency Loan Market
International Bond Market, The currency Composition,
Special Features of the Eurobond Market,
International Equity Markets Foreign Equity Markets,
Multinational and US Equity Markets, Some
Innovations in International Capital Markets,
Innovations in the Eurobond Market, Euronote
Market, International Equities, Global Financial
Choices : Some Broad Guidelines, Basic
Considerations in International Financing Decisions,
Managing Risks, Interaction with the Firm's Overall
Financial Structure, International Financing Decisions:
Some India Experiences

UNIT –13

International Investment Strategy –

Strategies of Direct Investment, Exploiting a
Technological Lead, Exploiting a Strong Trade Name,
Exploiting the Advantages of Scale, Exploiting a
Scanning Capability, Input- Output Strategy, Financial
Strategy, Environmental and Organisational Strategy,
Strategies of Portfolio Investment, Diversification or
Safety-first Strategy, Income Maximisation Strategy,
Wealth Maximisation Strategy, Tax Minimisation
Strategy, Reinvestment and Repatriation.

MANAGEMENT OF FINANCIAL SERVICES**BLOCK – 1****UNIT – 1 Financial System and Financial Markets –**

Financial System, Financial Markets : An Introduction, Role of Financial Markets, Functions of Financial Markets, Classification of Financial Markets, Securities Markets, Globalisation of Financial Markets, Classification of Global Financial Markets,

UNIT – 2 Participants in Financial Markets –

Participants in Money Markets, Central Bank, Commercial Banks, Indigenous Financial Agencies, Discount House, Acceptance Houses, Participants in Capital Markets, Banking Institutions, Non-Banking Financial Institutions

UNIT – 3 Financial Services : An Introduction –

Concept and Importance, Salient Features, Constituents, Evolution Financial Services : A Case of GE Capital Services, Some Policy Issues, Financial Services and Problems, Future Scenario,

UNIT – 4 Management of Risk in Financial Services –

Trading in Risk, External and Internal Risk, Sources of External Risk, Sources of Internal Risk, Types of Risk,

UNIT – 5 Regulatory Framework for Financial Services –

Types of Regulations, Regulatory Framework, Regulations on Banking and Financing Services, Regulations on Insurance Services, Regulations on Investment Services, Regulations on Merchant Banking and Other Intermediaries

BLOCK – 2**UNIT – 6 Stock Exchange : Functions and Organisations–**

Meaning and Nature of Stock Exchanges, Economic

Functions of Stock Exchanges, Development of Indian Stock Market, Forms of Organisation of Indian Stock Exchanges, Regulation of Stock Exchanges in India, Organisational Structure of Stock Exchanges in India, Recent Developments in Indian Stock Market Structure,

UNIT – 7 Broking and Trading in Equity –

Listing of Securities in an Exchange, Intermediaries in an Exchange Execution of Trades in an Exchange, Settlement of Trades, Settlement Guarantee Mechanism, Transfer of Ownership of Securities, Globalisation and International Trends

UNIT – 8 Broking and Trading in Debt –

Different Debt Instruments in the Market, Debt Trading in India, Listing of Debt Instruments in an Exchange, Intermediaries in an Exchange, Intermediaries in Debt Trading, Execution of Trades in an Exchange, Settlement of Trades, Transfer of ownership of securities, Initiatives Needed for a Vibrant Debt Market,

UNIT – 9 Mutual Funds –

Why Mutual Funds? Products of Mutual Funds, Emergence of Mutual Funds, Constitution of Mutual Funds, Functions of AMC, Working Mechanism of AMC, Managing a mutual Fund, Portfolio Management Process, Operational Efficiency of Mutual Funds, Performance Measures of Mutual Funds, Money Market Mutual Funds, Off-Shore Mutual Funds, Mutual Funds in India

BLOCK – 3**UNIT – 10 Merchant Banking : An Introduction –**

Origin of Merchant Banking, Services Provided by Merchant Bankers, Regulation on Merchant Bankers, Code of Conduct for Merchant Bankers, Merchant Banking in India,

UNIT - 11 Issue Management -

Types of Issues, Who can be an Issue Manager? Roles of Issue Manager, Project Appraisal, Capital Structure, Public Issue Management, Marketing the Issue, Selecting Public Issue Proposal, Pricing of Issues, Regulatory Environment, Recent Trends in India,

UNIT - 12 Corporate Restructuring and Mergers -

Mergers and Acquisition, Motives for Mergers, Types of Mergers, Factors Affecting the Takeover or Merger Decision, Steps Involved in the Mergers, Legal Framework, Financial Framework

UNIT - 13 Project Financing -

Sources of Project Financing, New Financial Instruments for Project Financing, Planning the Optional Means of Financing, Norms and Policies for Financial Institutions, Example

BLOCK - 4

UNIT - 14 Leasing and Hire Purchase -

Leasing : Some Basic Concepts, Types of Lease Arrangements, Reasons for Leasing, Effects on Financial Statements, Legal Aspects of Leasing, Essential Features of Leasing, Standard Clauses in a Lease Agreement, Evaluation of Lease, Financial Consideration Affecting the Buy or Lease Decision, Lessor's Point of View, Lessor's Perspective, Hire Purchase, Choice Between Leasing and Hire Purchase

UNIT - 15 Debt Securitisation -

What is Securitisation? Assets which can be Securitised, Origin of Securitisation Done, Mechanism of Securitisation, Role of Special Purpose Vehicle, Instruments of Securitisation, Pricing of Securitisation Instruments, Benefits of Securitisation, Criteria for Investment, Securitisation in Indian Context, Future Prospects

UNIT - 16 Housing Finance -

Institutional Framework, Housing Finance Schemes, Home Loan Account Scheme of NHB, HDFC's Schemes for Individuals Finance, Schemes of LIC Housing Finance Ltd. Schemes of GIC Housing Finance Ltd., Schemes of Canfin Homes Ltd. Schemes of Canfin Homes Ltd, Schemes of SBI Housing Finance, Schemes of Commercial Banks, Schemes of Housing and Urban Development Corporation, Schemes of State Housing Finance Societies, Role of National Housing Banks in Housing Finance

UNIT - 17 Credit Rating -

Concept of Credit Rating, Origin of Credit Rating, Scope and Need for Credit Rating, Importance of Credit Rating, Typology of Credit Rating, Factors Contributing to Success, Credit Rating Process, Credit Rating : The Indian Scenario, Credit Rating : Some Recent Developments,

BLOCK - 5

UNIT - 18 Credit Cards -

History of Credit Cards, Types of Credit Cards, Additional Facilities and Services, Credit Card Business Cycle, Benefits of Credit Cards, Indian Scenario, Comparison of Credit Cards, Modern Trends in Payment Business

UNIT - 19 Financial Services by Banks and Insurance Companies -

Financial Services on Offer, Merchant Banking Services, Leasing, Mutual Funds, Factoring, Credit Cards, Credit Rating, Commercial Papers, Housing Finance, Venture Capital, New Vistas in Financial Services, Emerging Dimensions

UNIT - 20 Venture Capital -

Main Characteristics of Venture Capital, Growth of Venture Capital, Origin of Venture Capital in India,

Differences Between Venture Capital and Other Funds, Stages of Venture Capital Financing, Instruments of Finance, Organisation of Venture Capital Industry, Sources of Venture Capital Funds, Exit Alternatives, Regulatory Framework, Operation of Venture Capital Funds,

UNIT – 21 Factoring, Forfeiting and Bill Discounting –

Factoring : An Introduction, Types of Factoring, Terms and conditions of Factoring Contract, Advantages of Factoring, Disadvantages of Factoring, Mechanism of Factoring, Main Characteristics of Factoring, RBI Guidelines for Factoring, Factoring in India, Forfeiting : An Introduction, Differences between Factoring and Forfeiting, Condition for the Success, Forfeiting in India, Advantages of Forfeiting, Bill Discounting : An Introduction, Evaluation of Bill Discounting Scheme in India, Salient Feature of the Bill Discounting Scheme, Re-vitalising the Bill Markets in India, Discount and Finance House of India Limited,